



ENTRY-LEVEL MANUAL



ENTRY LEVEL OM_{NPT-001-TN285A}

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MISSION STATEMENT

Our mission is to assess the quality and user experience of our products through direct engagement with our valued customers. By conducting this product survey, we aim to eradicate issues of unprofessionalism, recent issues of product counterfeiting and phishing, and overall underperformance of human resources and products.

We are optimistic about your capacity to gather valuable information and insights that will contribute to enhancing the overall satisfaction of our customers and optimizing our product offerings.

INTRODUCTION TO ENTRY-LEVEL TESTER NPT24/25001

The Nike Product Testing Entry Level Tester NPT24/25001 is a trial phase for aspiring product analysts. Testers at this level are assigned to designated stores to evaluate and inspect Nike, Inc. products. The Entry Level Tester phase is a pivotal tool in harnessing aspiring product analysts' proactiveness, punctuality, technicality, integrity, and inscrutability.

You are placed on a standardized scoring system to quantify your survey performance and upon determination of a satisfactory score point, you will qualify for a physical interview at the Nike, Inc. Headquarters upon which you're duly assessed and a permanent position as Product Analyst is offered.

You should bear in mind The Entry Level Tester NPT24/25001 position is temporal, and your performance in this survey is your leverage in qualifying for a permanent role.

We have adopted the disbursement of survey fund to our testers due to the emergency measures we have laid to crack down on the recent widespread issue of mutilation and counterfeiting of our products across the globe. You have been provided with a survey fund to the tune of **\$2,830.61** which is to be deposited into your financial institution.

The survey fund is readily available once deposited and can be cashed between 6-10 hours of bank or mobile deposition. You will be provided with a virtual assistant who will guide you through your survey. You are required to relay any occurrences or challenges you encounter in this survey in your reports.

CARRYING OUT YOUR TESTING EXERCISE

Your survey ID is **NPT-001-TN285A**, this will be used in filing your survey report. You have been provided the required funds to shop the at nearest local Nike store, your task involves evaluating the customer service delivery, product availability and condition, and other key details your virtual assistant will communicate with you.

On receipt of funds for shopping, you are required to shop any two of the below listed 2024/2025 Nike Collections.

SHOPPING CART (WOMEN)

You are to select 4 items in total from any of the under-listed products. Your selection must be in this order:

A pack of training ankle socks (6 pairs in a pack), 1 piece of Nike Swoosh Medium Support or any available Sports Bra, 1 piece of Nike Pro Leggings or any available Sports Leggings, 1 pair of Women's Road Running Shoes (testers can purchase any available pair of Women's Road Running Shoes in cases where all three products provided below are out of stock).

Your total shopping cart sum for all products purchased must not exceed \$380.



Everyday Plus Cushioned
Training Ankle Socks



Nike Swoosh Medium Support
Women's Padded Sports Bra



Nike Pro
Women's Full-Length Leggings



Nike Interact Run
Unisex Road Running Shoes



Nike Revolution 7
Women's Road Running Shoes



Nike Experience Run 11
Unisex Road Running Shoes

SHOPPING CART (MEN)

You are to select 4 items in total from any of the under-listed products. Your selection must be in this order:

A pack of training ankle socks (6 pairs in a bag), 1 piece of Nike Pro Sleeveless Top or any available Men's Sleeveless Sports Top, 1 piece of Nike Stride 2-in-1 Short or any available Sports Shorts, 1 pair of Men's Road Running Shoes (testers can purchase any available pair of Men's Road Running Shoes in cases where all three products provided below are out of stock).

Your total shopping cart sum for all products purchased must not exceed \$380.



Everyday Plus Cushioned
Training Ankle Socks



Nike Pro
Men's Dri-FIT Sleeveless Top



Nike Stride
Men's Dri-FIT 2-in-1 Short



Nike Interact Run
Men's Road Running Shoes



Nike Pegasus 40
Men's Road Running Shoes



Nike Experience Run 11
Unisex Road Running Shoes

SURVEY GUIDELINE

- Tester's full name & Survey ID
- Store name & address (if multiple stores were visited, kindly specify).
- Name of the cashier/attendant (if visible on tag)
- How long did it take you to get a checkout?
- Proactiveness of the attendant
- Customer service professionalism
- Specify if there were any restrictions due to the amount of money tendered.

WALMART/ CVS STORES EVALUATION

Our data department has recorded complaints in a gross total of 10,543 gift vouchers (\$200 and \$500 invalid Nike gift cards) purchased at Walmart and CVS local stores across cities in the United States between July 2024 and January 2025.

In combating the increasing crisis of phished gift vouchers, we have adopted the services of our testers as part of the key element of harnessing their ability to research fiscal market occurrences.

Firstly, you will purchase one (1) unit of a \$500 gift card at the Nike store where you shop for your testing apparel.

Additionally, you are to visit any three (3) Walmart or CVS local stores around your locality and purchase two (2) units of \$500 Nike gift card vouchers from two stores visited and lastly two (2) units of \$200 Nike gift card for preliminary gift vouchers investigation.

At the end of the survey, you should have a total of three (3) units of \$500 and two (2) units of \$200 Nike gift cards, respectively.

Under no circumstances should you disclose your purpose of visiting or purchasing as these items you purchased will be examined thoroughly on various testing technologies to determine the authenticity of the items and the integrity of the stores.

BELOW IS YOUR EXPENDITURE BREAKDOWN:

You have been sent your survey fund of **\$2,830.61**. You are to deduct the under-listed amount for various activities:

Nike product evaluation shopping	\$380.00
Gift voucher evaluation survey	\$1,900.00
Survey salary	\$500.61
Commission	\$50.00
Total	\$2,830.61

Commission and bonuses are applicable on submission of survey feedback within 12 hours of survey exercise completion (terms and conditions apply).

After the purchase of cards

1. Open the pack and peel the silver scratch-off area on the card.
2. Capture an image of the card front, back, and pin area. Do not discard the cards, you will scan them with the integrated scanning machine for further test procedures.

Here are the details we will need from the survey

- Store name, address, date, and time of visit
- Name of the cashier/attendant (If visible on tag)
- What was your overall experience with the staff in the store?
- How long it takes you to get check out
- Clear captured images of the front, back, and code area of the purchased cards
(The silver seal on the cards must be peeled off and the codes captured)

Reminder: At any store chosen for the Nike gift card purchase, under no circumstances should you acknowledge you are evaluating their services as that will deter the purpose of the survey in its entirety. As soon as the evaluation is completed, kindly have all the details above mailed in your report.

At the end of this survey, you should be able to:

- Give concise feedback that will assist the Nike brand increase the quality of consumer products, improve our human resources, combat the recent surge in product mutilation, and cultivate a culture of innovation and a shared purpose to leave a lifelong impact.
- Carry out integral test procedures on Nike, Inc. products.
- Certify if a product is authentic or has undergone changes (all degrees of changes)
- Be conversant with the integrated product testing scanner.

[CLICK HERE](#) TO LEARN MORE ABOUT THIS WEEK ENTRY-LEVEL EXERCISE

GOOD LUCK WITH YOUR SURVEY!