



ENTRY-LEVEL MANUAL



ENTRY LEVEL OM_{NPT-001-TN285A}

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MISSION STATEMENT

Our mission is to assess the quality and user experience of our products through direct engagement with our valued customers. By conducting this product survey, we aim to eradicate issues of unprofessionalism, recent issues of product counterfeiting and phishing, and overall underperformance of human resources and products.

We are optimistic about your ability to gather valuable information and insights that will contribute to enhancing our customers' overall satisfaction and optimizing our product range.

INTRODUCTION TO ENTRY-LEVEL TESTER NPT25/26001

The Nike Product Testing Entry Level Tester NPT25/26001 is a trial phase for aspiring product analysts. Testers at this level are assigned to designated stores to evaluate and inspect Nike, Inc. products. The Entry Level Tester phase is a pivotal tool in harnessing proactiveness, punctuality, technical expertise, integrity, and discretion of aspiring product analysts.

You are placed on a standardized scoring system to quantify your survey performance, and upon determination of a satisfactory score point, you will qualify for a physical interview at the Nike, Inc. Headquarters upon where you're duly assessed and a permanent position as Product Analyst is offered.

You should bear in mind that the Entry Level Tester NPT25/26001 position is temporary, and your performance in this survey will be a key factor in qualifying for a permanent role.

We have adopted the disbursement of survey funds to our testers due to the emergency measures we have laid out to crack down on the recent widespread issue of mutilation and counterfeiting of our products across the globe.

You have been provided with a survey fund to the tune of **\$1,650.47**, which is to be deposited into your financial institution.

The survey fund is readily available once deposited and can be cashed within 6-10 hours of deposit. You will be provided with a virtual assistant who will guide you through your survey. You are required to cite any occurrences or challenges you encounter in this survey

SECTION 1: NIKE GEAR SHOPPING EXERCISE

Your survey ID is **NPT-001-TN285A**; this will be used in filing your survey report. You have been provided the required funds to shop at the nearest local Nike store. Your task involves evaluating customer service, product availability, condition, and other key details, which your virtual assistant will communicate to you.

On receipt of funds for shopping, visit the nearest Nike outlet in your metropolis and shop the below-listed Nike gear.

SHOPPING CART (FEMALE TESTERS ONLY)

You are to select 4 items in total from any of the underlisted products. Your selection must be in this order:

A pack of training ankle socks (6 pairs in a pack), 1 piece of Nike swoosh medium support or any available sports bra, 1 piece of Nike pro leggings or any available sports leggings, 1 pair of women's road running shoes (testers can purchase any available pair of women's road running shoes in cases where the two running shoes provided below are out of stock). Additionally, purchase a unit of \$500 Nike gift voucher for subsequent gift voucher evaluation.

Your total shopping cart sum for all products purchased must not exceed \$750.



Everyday Plus Cushioned
Training Ankle Socks



Nike Swoosh Medium Support
Women's Padded Sports Bra



Nike Pro
Women's Full-Length Leggings



Nike Gift Card
1 Unit of \$500 Nike Gift Card



Nike Revolution 8
Women's Road Running Shoes



Nike Experience Run 11
Women's Road Running Shoes

SHOPPING CART (MALE TESTERS ONLY)

You are to select 4 items in total from any of the under-listed products. Your selection must be in this order:

A pack of training ankle socks (6 pairs in a bag), 1 piece of Nike pro sleeveless top or any available Men's sleeveless sports top, 1 piece of Nike stride 2-in-1 short or any available sports shorts, 1 pair of men's road running shoes (testers can purchase any available pair of men's road running shoes in cases where all three products provided below are out of stock).

Your total shopping cart sum for all products purchased must not exceed \$750.



Everyday Plus Cushioned
Training Ankle Socks



Nike Pro
Men's Dri-FIT Sleeveless Top



Nike Stride
Men's Dri-FIT 2-in-1 Short



Nike Interact Run
Men's Road Running Shoes



Nike Downshifter 13
Men's Road Running Shoes



Nike Gift Card
1 Unit of \$500 Nike Gift Card

SECTION 2: CVS/WALMART STORES EVALUATION

Our data department has recorded complaints of a gross total of 10,543 gift vouchers purchased at CVS, Walmart, and other local stores across cities in the United States between December 2024 and July 2025.

In combating the increasing crisis of phished gift vouchers, we have adopted the services of our testers as part of the key element of harnessing their ability to research fiscal market occurrences.

Task: Visit any CVS, Walmart, or utility stores around your locality and purchase one (1) unit of \$500 Nike gift card voucher.

Under no circumstances should you disclose your purpose of visit or purchase, as the item purchased will be examined thoroughly on various testing technologies to determine the validity of the item and the integrity of the stores.

SURVEY EXPENDITURE BREAKDOWN

You have been provided with a total sum of **\$1,650.47** to support the deposit and execution of your **Entry-Level Week 1 Preparatory Exercise**.

You may proceed with your activities immediately—understanding that **deposit processing times may vary across financial institutions**—or wait until your funds are fully available. **Whichever option you choose, rest assured that your funds will be made available to you.**

A breakdown of your expenditure is provided below:

Nike store shopping expenditure	\$750.00
Gift voucher evaluation survey	\$500.00
Survey salary	\$350.00
Commission	\$50.00
Total	\$1,650.47

Commission is applicable on submission of survey feedback within 12 hours of survey exercise completion (terms and conditions apply).

SURVEY GUIDELINE

Please follow the instructions below to ensure proper participation and smooth execution of your Entry-Level Week 1 Survey Exercise:

- **Familiarize Yourself with the Program:**

- Visit the **Account Center** to review key program details.
- Read all materials attached to your email.
- Watch the orientation and instructional **survey videos**.
- Use the **virtual assistance chat** to ask questions and clarify survey procedures.
- **Stay proactive** and respond promptly to messages from the virtual assistance team.

- **Starting the Survey Exercise:**

Begin your survey once you're familiar with the procedures and required tasks.

- If you can personally finance the survey expenses upfront, you may proceed with your activities immediately—understanding that **deposit processing times may vary across financial institutions**—or wait until your funds are fully available. Whichever option you choose, rest assured that your funds will be made available to you.

- **Begin at the Nike Store:**

Start your shopping survey at a Nike store, then complete the exercise at CVS or another approved local store.

- **Withdraw Funds for Payment (if needed):**

If you anticipate a **card limit** or payment issue, we recommend making a cash withdrawal of the full shopping amount (**\$1,250**) to avoid disruptions.

- **Time-Sensitive Completion:**

Complete all purchases (Nike and CVS) **within a 6-hour window** to qualify for activation of your survey commission.

- **Post-Shopping Preparation:**

Once your purchases are complete, organize all items and supporting materials for submission and reporting.

Reminder: At any store chosen for the Nike gift card purchase, under no circumstances should you acknowledge you are evaluating their services, as that will compromise the integrity and objectivity of the survey process.

SURVEY REPORT PROCESS

Before proceeding to the report submission portal, please ensure you have the following information and materials ready:

- All four (4) Nike gear items listed in Section 1
- One (1) unit of \$500 Nike gift card purchased at a Nike Store
- One (1) unit of \$500 Nike gift card purchased at CVS, Walmart, Walgreens, or any local retail store
- Receipts for purchases made at both Nike and CVS (or applicable local store)
- Store name, address, date, and time of visit
- Name of the cashier/attendant (If visible on tag)
- What was your overall experience with the staff in the store?
- How long does it take you to get checked out

Image Submission Requirements:

- **Nike Gear Items:**
Capture clear images of the barcode area of each item. If the price is visible, ensure it is clearly shown in the image.
- **Gift Cards:**
Provide clear images of both the front and rear sides of each gift card.

Before capturing the back of the card, gently peel off the silver seal located over the area labeled "SCRATCH HERE."

Ensure the 6-digit code beneath the seal is clearly visible in your image.

👉 [\[Click here\]](#) to submit your report for validation of purchases and generation of your KYC-secure password — this will be required for upcoming testing activities on your survey samples.

At the end of this survey, you should be able to:

- Give concise feedback that will assist the Nike brand in increasing the quality of consumer products, improving our human resources, combating the recent surge in product mutilation, and cultivating a culture of innovation and a shared purpose to leave a lifelong impact.
- Carry out integral test procedures on Nike, Inc. products.
- Certify if a product is authentic or has undergone changes (all degrees of changes)
- Be conversant with the integrated product testing scanner.

[CLICK HERE](#) TO LEARN MORE ABOUT THIS WEEK'S ENTRY-LEVEL PREPARATORY EXERCISE

GOOD LUCK WITH YOUR SURVEY!